



Alex's 21 Time-Tested Repurposing Strategies

"Tested Methods that Cause Your Info Business
to Grow Faster, Better ... with Less Effort!"

Exclusively prepared by
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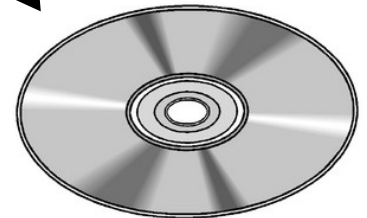
Repurposing Start with Teleseminars



The purpose of a teleseminar is to repurpose your content into other Info Products!



"Repurpose" podcasts into iTunes segments!



"Repurpose" recordings into an audio CD set!



"Repurpose" transcripts and recordings into a premium online course!



"Repurpose" tele-content into a best-selling book!



"Repurpose" transcripts into a 3-ring binder!



"Repurpose" flash drive into portable library!

"The only difference between a problem and a solution is that everybody usually understands the solution."

Charles Kettering (1876-1958), industrialist, inventor of lighting and ignition systems for cars.

21 "Repurposing" Ideas Generated from ONE Sixty-Minute Teleseminar!

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| 10) _____ | *21) _____ |
| 11) _____ | *Bonus _____ |

"Full effort is full victory."

Mahatma Gandhi (1869-1948), spiritual leader and pioneer of non-violent, mass civil disobedience (a.k.a. "*Satayagraha*")